

NewSpring Growth



NewSpring Growth actively supports founders and entrepreneurs, delivering working capital to scale fastgrowing technology companies.

NewSpring Growth is part of NewSpring, a lower-middlemarket focused private equity firm that partners with innovators, makers, and operators of high-performing companies in dynamic industries to catalyze new growth and seize compelling opportunities. The Firm manages approximately \$3.5 billion across five distinct strategies covering the spectrum from growth equity and control buyouts to mezzanine debt.

NEWSPRING GROWTH INVESTMENT CRITERIA

Financials

Investment Profile

Growth Stage Businesses

- \$5mm+
- Capital-efficient
- Strong product
- Sustainable, growing Disruptive



Software

Sample Industries



IT & Tech-Enabled Services



eCommerce/Marketplaces

ABOUT NEWSPRING GROWTH

Differentiating Factors

- Hyper focused on building capital efficient businesses through multiple economic cycles
- Operationally oriented partnership approach to help CEOs predict and navigate complex strategic and financial opportunities
- 20+ years of providing the necessary financial and operational resources to ensure that growing companies mature to the next level
- Recognized as an Inc. Founder Friendly Investor for our reputation as an entrepreneurial collaborator three years running

Growth by the Numbers

NewSpring Growth AUM

Value-Add Partnership Approach

- NewSpring establishes a trusted partnership with management teams to align on growth strategies that create meaningful and measurable value
- NewSpring leverages its vast network of industry experts to deploy resources focused on creating operational improvements that provide clear and predictable paths to capital efficient growth
- Focused on building strong alignment both operationally and financially with management and key stakeholders to drive outcomes

INVESTMENT TEAM

NewSpring Growth's dedicated investment professionals have invested together for over two decades, navigating growth through multiple economic cycles



Michael DiPiano



Marc

Lederman



Glenn Rieger



Hart Callahan



Bharat Santhanam



Szymanski

ABOUT NEWSPRING



Amy

Wang





Sangari



Bryan Kurev

Assets Under Management

Investment Strategies

200+ Investments Made since 1999 **Total Exits**

NewSpring Employees

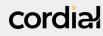


celigo

Celigo is a leading integration Platform-as-a-Service (iPaaS) provider for both business and technical users.



Deposco is a cloud-based supply chain management platform focused on serving mid-market omnichannel



Cordial's cross channel marketing automation software enables B2C brands to reach its customers via personalized messages text, mobile apps, and push



Appcues is a no-code software solutions built to help Appcues non-technical teams improve and measure product adoption by its customers.



aPriori provides cost simulation and manufacturability software to bridge the gap between product development and production for the world's top manufactures



Energage is the trusted survey provider behind the Top Workplaces program, partnering with major media organizations to provide exceptional companies with actionable employee engagement insights.

execonline

ExecOnline provides online leadership development tools to universities.

Symphonic is a differentiated music technology platform **SYMPHONIC** that provides distribution services to independent labels and individual artists.

SEEKING ADD-ON

IT & TECH-ENABLED SERVICES



PX is a marketing technology platform used to automate and manage customer acquisition.

Interactions is a leading provider of speech and natural language technology.

messagepoint*

Messagepoint provides Customer Communications Management solutions that help enterprises create and deliver clear and relevant messages to their customers.

Intersection

Intersection applies digital technology to the physical world to improve the experience of public space.



Fashionphile provides a branded, omni-channel marketplace for re-commerce of authentic, ultra-luxury, superior quality handbags, jewelry and accessories.



FlashParking is powering the parking evolution by giving isolated parking assets the tools to transform into connected hubs of mobility.

ECOMMERCE/MARKETPLACES



Vacasa is North America's largest vacation rental management platform.

BESPOKE POST

Bespoke Post is a multi-category, direct-to-consumer e-commerce platform with a fast-growing membership

Skillshare is the world's largest online learning community for creativity.

≰snag.

Snag connects workers seeking hourly jobs with employers seeking to fill hourly positions.

NOTABLE EXITS











CONTACT