



# NewSpring Franchise

NewSpring Franchise invests in innovative franchise and multi-unit concepts in large and growing markets. We are uniquely positioned within the lower-middle market with over 40 years of sector specific operating and investing experience.

NewSpring Franchise is part of NewSpring, which partners with the innovators, makers, and operators of high-performing companies in dynamic industries to catalyze new growth and seize compelling opportunities. We manage over \$2.0 billion across four distinct strategies covering the spectrum from growth equity and control buyouts to mezzanine debt.

## ABOUT NEWSRING

**\$2.0b+**

Assets under management

**4**

Investment strategies

**150+**

Investments made since 1999

**35+**

Investment professionals

## NEWSRING FRANCHISE INVESTMENT CRITERIA

### Company Size

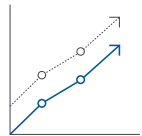
**\$5m - \$50m**

Revenue

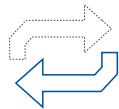
**\$1m - \$5m**

EBITDA

### Transaction Types



Growth Equity



Recapitalizations



Management Buyout

### Multi-Unit Companies

– Franchisors

– Franchisees

– Non-Franchised  
Company-Owned

## NEWSRING FRANCHISE INVESTMENT TEAM



Satya Ponnuru



Patrick Sugrue

### Team Operational Experience



## Differentiating Factors

- Seasoned team of former CEOs and senior execs with experience focused exclusively on the multi-unit brand market
- Leverage from NewSpring infrastructure and 20-year investment track record
- Deep operating DNA utilized in an active board role to create value supplemented by a network of operating experts
- Utilizing NewSpring’s proven “ThreeM” Investment Methodology to underwrite deals while preserving capital and maintaining upside potentials
- Position portfolio companies for maximum value creation with attractive avenues for exit to up-market sponsors and over 100 public brands

### CONTACT

For investment opportunities or questions, please contact:  
Satya Ponnuru at 610.947.6160 or sponnuru@newspringcapital.com  
Patrick Sugrue at 484.690.2684 or psugrue@newspringcapital.com  
Adam VeVerka at 610.567.2392 or aveverka@newspringcapital.com

### OUR OFFICES

Philadelphia • Baltimore • Boston • Chicago • Denver • New York  
Phone: 610.567.2380 • Fax: 610.567.2388 • newspringcapital.com