

NewSpring Growth



NewSpring Growth partners with talented management teams of industry-transforming, high-growth companies. We support growth through organic initiatives as well as mergers & acquisitions.

NewSpring Growth is part of NewSpring, which partners with the innovators, makers, and operators of high-performing companies in dynamic industries to catalyze new growth and seize compelling opportunities. We manage approximately \$1.8 billion across four distinct strategies covering the spectrum from growth equity and control buyouts to mezzanine debt.

ABOUT NEWSPRING

~\$1.8b
Assets under management

4
Investment strategies

140+
Investments made since 1999

30+
Investment professionals

ABOUT NEWSPRING GROWTH

\$832m
NewSpring Growth Capital AUM

71
Investments since inception

NEWSPRING GROWTH INVESTMENT CRITERIA

Financials		Industries/Companies		
\$5m-\$50m TTM Revenue	\$± EBITDA	Business Services	Enabling Technology	Information Technology
		ExecOnline <small>Changing the Way Enterprises Learn</small>	EDB POSTGRES	SITE SPECT
		ARCHER	exegy	Callminer
		PILLAR GLOBAL	CIRCONUS	TENFOUR

Transaction Types			
Growth Equity	Recapitalizations	Acquisition Capital	Secondary Transactions

Investment Profile		Differentiating Factors
- Recurring revenue	- Scalable	- Seasoned team of former CEOs and senior execs with experience in operations, growth stage investing and investment banking
- High growth	- Capital efficient	
- Sustainable, growing margins	- Disruptive	
		- Leverage from NewSpring infrastructure

INVESTMENT TEAM



CONTACT

For investment opportunities or questions, please contact: Adam VeVerka at 610.567.2392 or aveverka@newspringcapital.com

OUR OFFICES

Philadelphia • Baltimore • Chicago • New York
Phone: 610.567.2380 • Fax: 610.567.2388 • newspringcapital.com

OS33

OS33 is a SaaS provider that secures and protects independent agencies' data, applications, and devices.

PARKWHIZ

ParkWhiz is the leading transactional platform that enables drivers, fleets and connected vehicles to find, book and pay for parking.

SEEKING ADD-ON

energage

Energage primarily provides employee engagement annual surveys to drive organizational health.

ExecOnline
Changing the Way Enterprises Learn

ExecOnline provides online leadership development tools to universities.

CIRCONUS

Circonus is a provider of a next generation, IT monitoring, and analytics platform.

SEEKING ADD-ON

snag.

Snag connects workers seeking hourly jobs with employers seeking to fill hourly positions.

JOURNEYSALES

JourneySales offers a digital selling platform that drives easier and meaningful customer engagement.

SITESPECT

SiteSpect provides enterprise-grade A/B and multivariate testing platform to the world's largest and most successful online brands.

Star2Star
COMMUNICATIONS
Scalable Cloud Communications

Star2Star is a provider of Unified Communications and Voice over IP solutions.

NuORDER

NuORDER provides leading brands and retailers a central hub to shop linesheets and catalogs, access real-time inventory and place orders from a computer or mobile app.

messagepoint®

Messagepoint provides Customer Communications Management solutions that help enterprises create and deliver clear and relevant messages to their customers.

SEEKING ADD-ON

vacasa

Vacasa is one of the largest U.S. full service vacation rental companies.

Intersection

Intersection applies digital technology to the physical world to improve the experience of public space.

TENFOUR

TenFour operates the first IT network infrastructure utility and virtualizes all IT network infrastructures in the global enterprise beyond compute and storage.

revi
media

ReviMedia is a performance marketing company offering lead generation and lead exchange solutions.

interactions

Interactions is a leading provider of speech and natural language technology.

SEEKING ADD-ON

INNOVID

Innovid empowers advertisers to create, deliver, and measure the most innovative video experiences on any device and media outlet, while increasing scale, efficacy, and ROI.

LOOKINGGLASS

LookingGlass provides threat intelligence and dynamic threat defense solutions.

RECENT EXITS

SMART
Destinations®

XOS
DIGITAL

FIRSTBEST

Raritan
Know more. Manage smarter.™

IPIPELINE
INSURANCE ACCELERATED

CONTACT

For investment opportunities or questions, please contact:
Adam VeVerka at 610.567.2392 or aveverka@newspringcapital.com

OUR OFFICES

Philadelphia • Baltimore • Chicago • New York
Phone: 610.567.2380 • Fax: 610.567.2388 • newspringcapital.com